

What do these companies have in common?
STD/AIDS prevention and care programs at work.

AIDS

BRAZIL

National Program
on STD and AIDS



www.aids.gov.br



MINISTÉRIO DA
SAÚDE



*Your collaboration
is important.
Participate in the
prevention of*



The Council

The Ministry of Health of Brazil efforts to encourage HIV/AIDS prevention programs in companies started in 1987 with the Project "AIDS in Companies". In October 1998, based on the accrued experience in the development of prevention programs, the National Business Council for the Prevention of HIV/AIDS was created.

What is being done

Preventive educational actions in STD/AIDS targeted at their employees have been developed and implemented by the companies which participate in the Business Council.

Prepared jointly by the National STD and AIDS Program and the Community Health Program, "Learning about AIDS and STD: the family book" was published by the Ministry of Health in September 1999. Its objective is to facilitate the dialogue about STD and AIDS within the family. The well-informed worker is multiplier of a knowledge. He interacts with his family and community contributing to decrease the dissemination of HIV/AIDS.

Important data

- 83% of the AIDS patients in Brazil are between 15-45 years old;
- By December 1999, **179,541** AIDS cases had been notified in Brazil;
- There are approximately **20,000** new AIDS cases every year;
- Each patient using triple ARV therapy costs **US\$ 4.7** thousand/year; and
- **US\$ 8** to **US\$ 14** employee/year is the cost for an AIDS prevention program in the workplace.

Investing in prevention

According to the World Health Organization - WHO, each dollar invested in prevention avoids **US\$ 36** on treatment. Preventing is much better.

What can you do?

Information is the major ally in the fight against STD and AIDS. Participate in the prevention program of your company. You can also phone the Health Hotline. Asking about AIDS of the Ministry of Health, 0800-61-1997, or visit the homepage of the National STD and AIDS Program. www.aids.gov.br. Share your knowledge with your peers, your family and your community. Be supportive. Do not discriminate. Be part of the team who is helping the prevention of this epidemic.



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