implemented by the Ministry of Health with the objective of taking important messages on breastfeeding to the greanumber of Brazilian homes where there were pregnant women and children unone year of age.

Postmen were chosen due to their types.

The World Week on E

abitants in the region where they wor abitants in the region where they wor Ministry of Health trained over 6 usand postmen in the years 1999 and 0. Just in the year 2000, this project efitted more than a million children pregnant women in 3 regions of the ntry.

work.

A MAMENIA AO.

Bym parcollos,

The seriousness of the Brazilian programme of incentive to breastfeeding, awareness of the importance of human milk and scientific creativity have made Braz a country with a standard of excellence in Human Milk Banks.

Brazil is proud of this recognition.

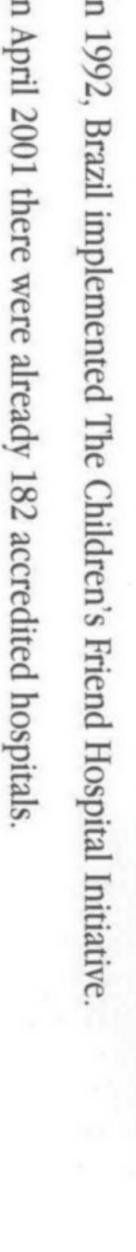
a sc	e importance of breastfeeding, every year from the 1 to 7 October the World Week on reastfeeding is celebrated. During this week, the Brazilian Government, together with e WABA, mobilizes the whole country with actions to promote breastfeeding by means
E .	stimulate the participation of society and increase the awareness of the population on

Total	1998	1999	2000
217,667	61,057	76,746	79,864
150,613	37,339	52,833	60,441
288,684	82,205	98,995	107,484
1,390,088	299,450	445,683	644,955

HEALTH BRAZILIAN GOVERNMENT

When the subject

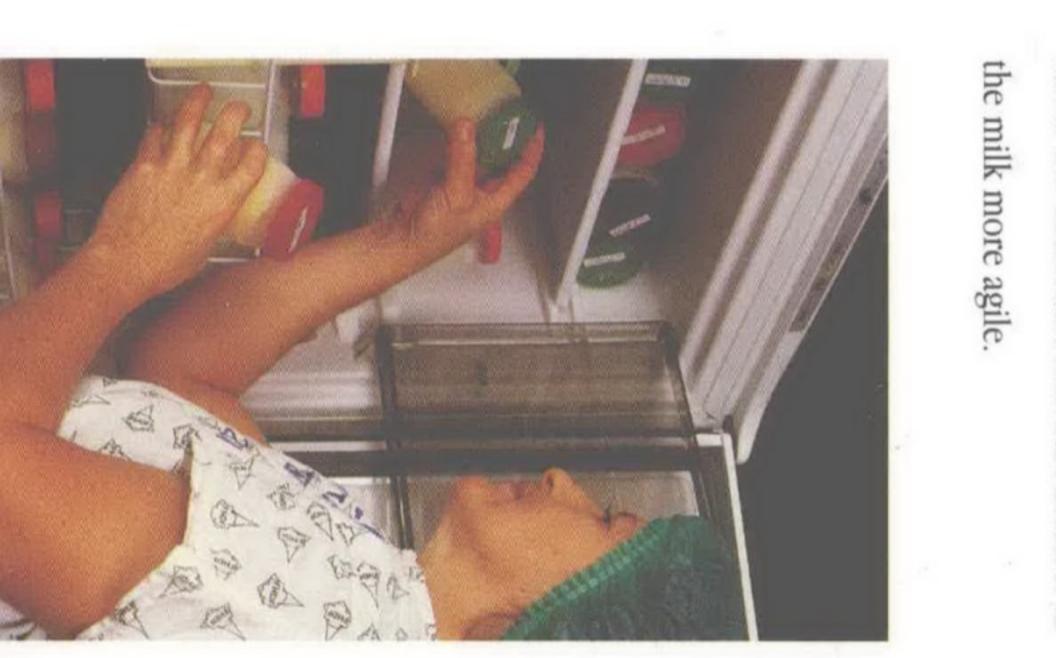






of th

d to th ory resultible for iks in the All th



as be s has be it of the te IBE