



Research and Development in the Perspective of Sustainability and Human Rights

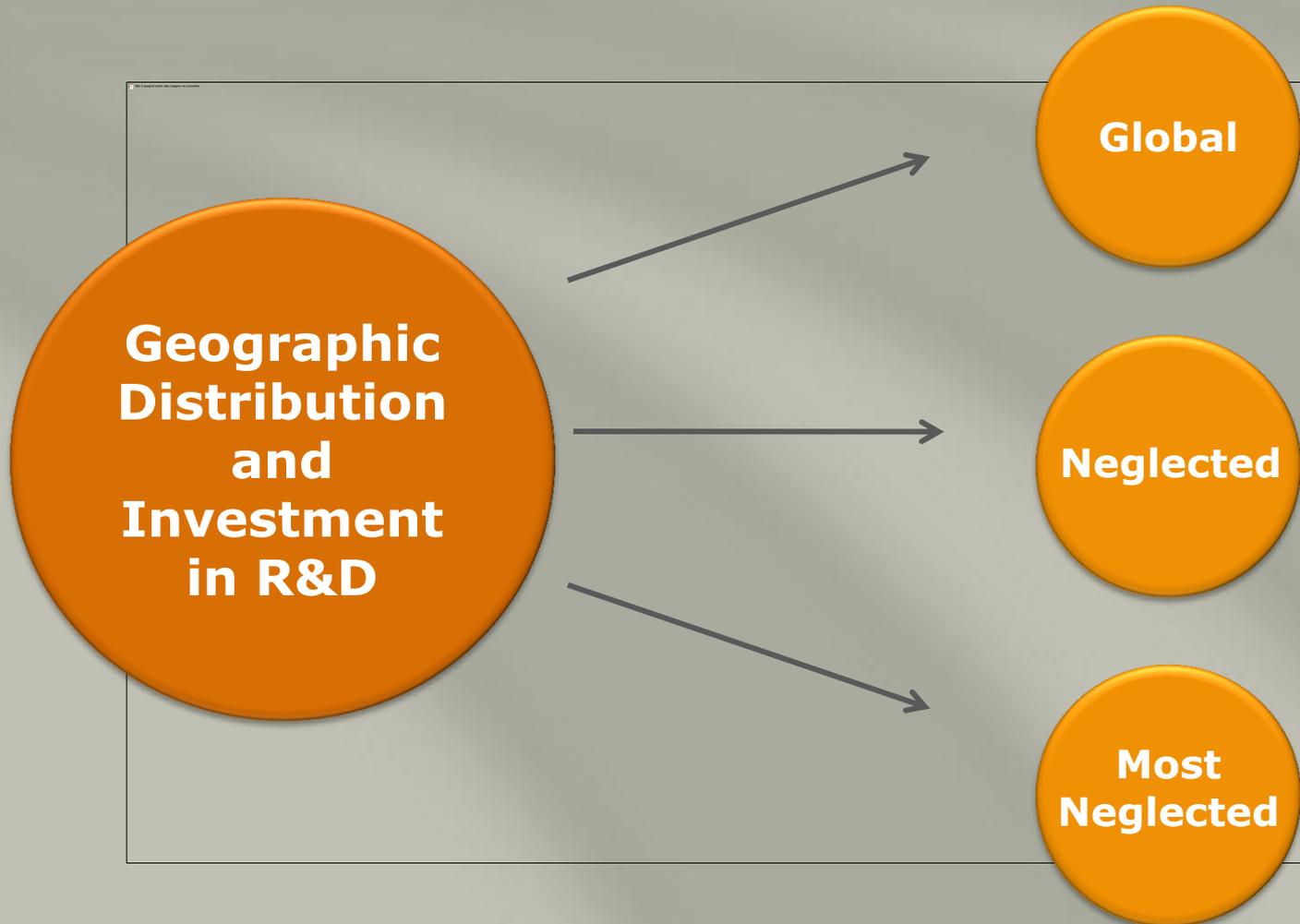
> **Lia Hasenclever (IE/UFRJ)**

HTAi – Health Technology Assessment international

8th Annual Meeting HTAi

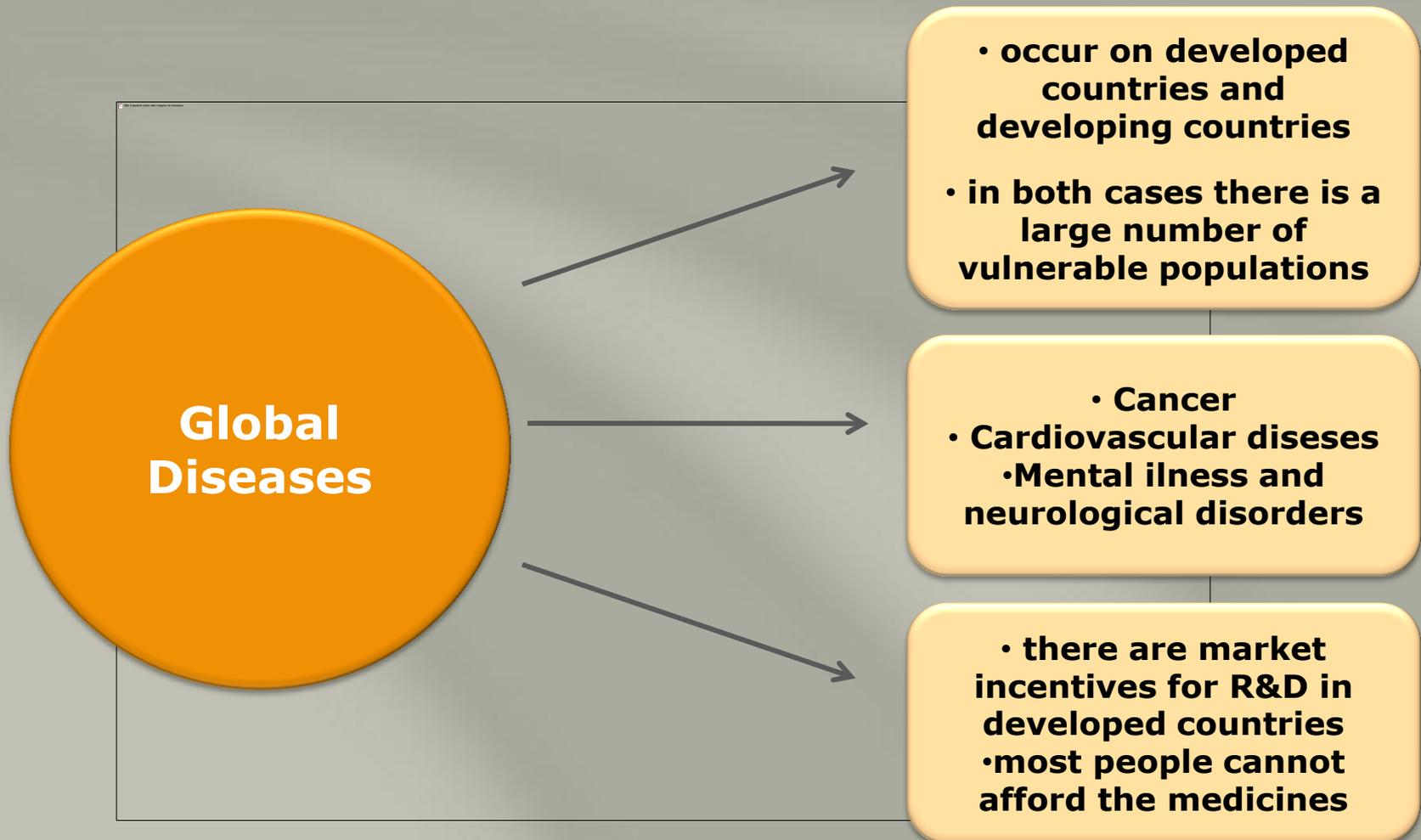
Rio de Janeiro, Brazil 2011

Diseases Classification



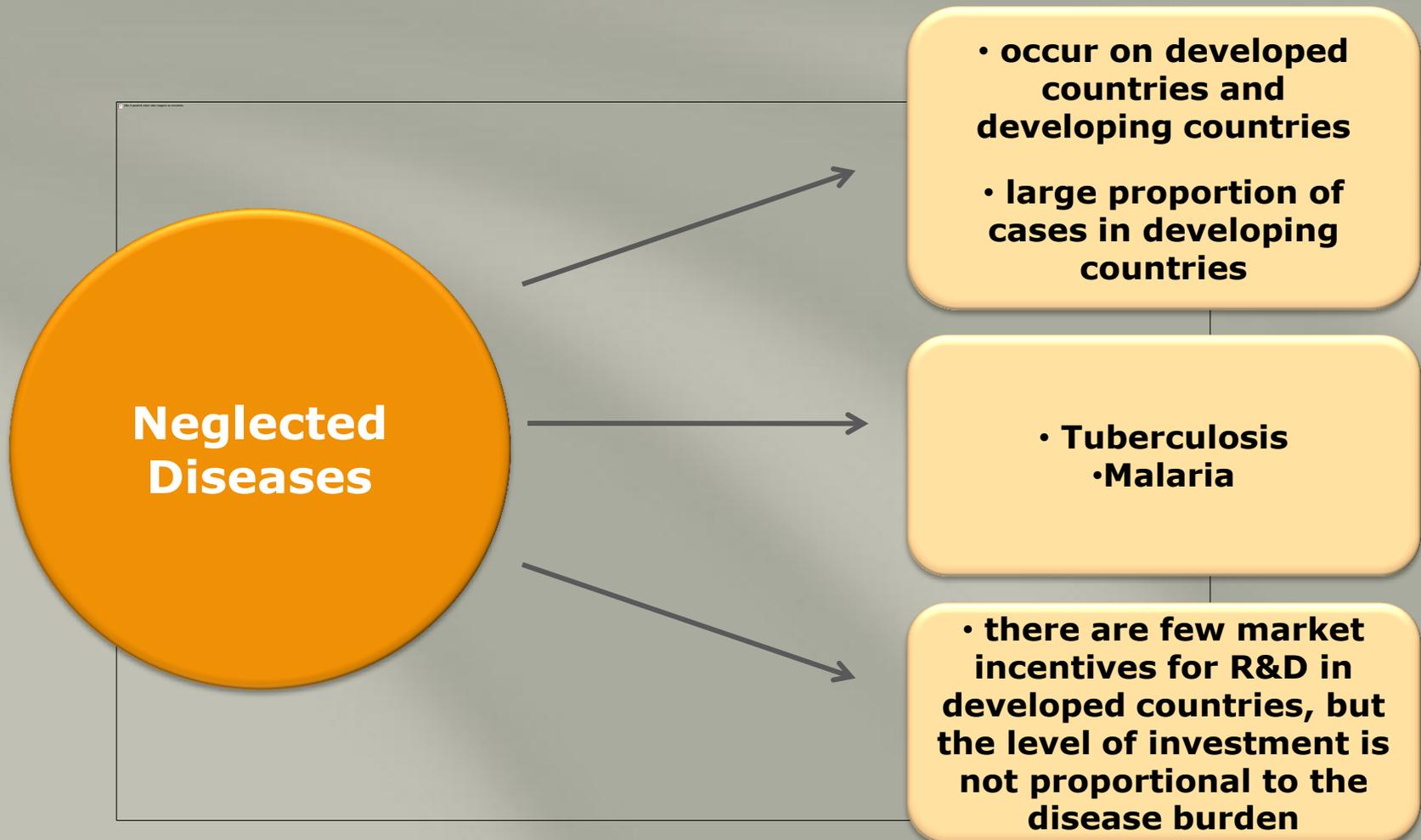
Source: World Health Organization, 2000; Morel, 2005.

Diseases Classification: Global Diseases



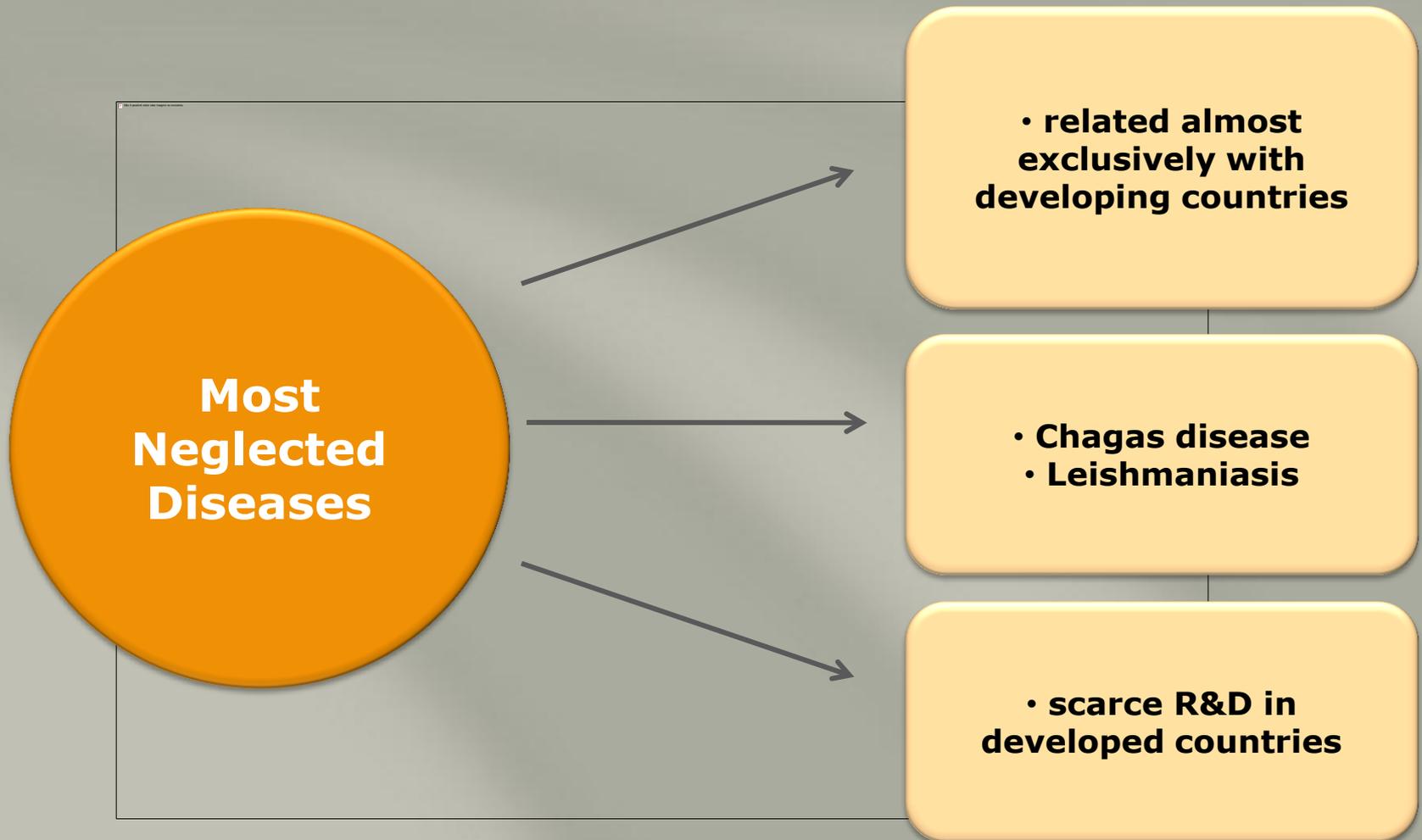
Source: World Health Organization, 2000; Morel, 2005.

Diseases Classification: Neglected Diseases



Source: World Health Organization, 2000; Morel, 2005.

Diseases Classification: Most Neglected Diseases



Source: World Health Organization, 2000; Morel, 2005.

What kinds of needs does the pharmaceutical market cover?

A represents **Global Diseases**,

such as cancer, cardiovascular diseases, mental illness and neurological disorders, which constitute the major focus of the R&D-based pharmaceutical industry. Although affecting developed and developing countries, most people in developing countries who have needs for drugs to treat these diseases cannot afford them, and are thus not covered by the pharmaceutical market.

B represents **Neglected Diseases**,

such as malaria and tuberculosis (TB), for which the R&D-based pharmaceutical industry has only marginal interest. Although also affecting people in wealthy countries, for example TB patients or people who get malaria while travelling, these illnesses primarily affect people in developing countries.

C represents the **Most Neglected Diseases**,

such as sleeping sickness, Chagas disease and leishmaniasis, which exclusively affect people in developing countries. Because most of these patients are too poor to pay for any kind of treatment, they represent virtually no market and for the most part fall outside the scope of the drug industry's R&D efforts, and thus outside the pharmaceutical market.

Z represents the part of the pharmaceutical market for products addressing conditions other than those which are purely medical (such as cellulite, baldness, wrinkles, dieting, stress and jet-lag), which nonetheless represent a highly profitable market segment in wealthy countries.

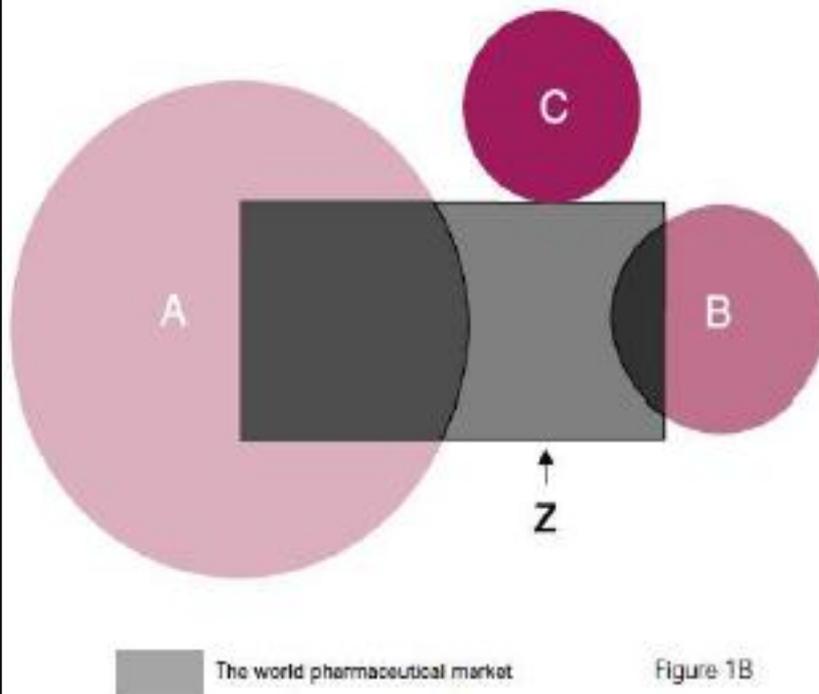
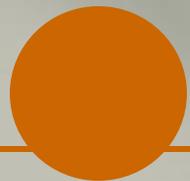


Figure 1B

Source: Morel, 2010 in RJ Regional Symposium - Brazilian Academy of Sciences - Innovation for Neglected Diseases, 2010.



First Problem

The 10/90 gap

Only 10 per cent of global health research (R&D) is devoted to conditions that account for 90 per cent of the global disease burden



Source: International Policy Network, 2004.

Global Health R&D Financing Agenda

- **President's Emergency Plan for AIDS Relief (PEPFAR)**



- **Global Fund**



- **Gates Foundation**



- **International Finance Facility Immunisation (IFFIm)**



- **UNITAID**



- **Advance Market Commitments (AMC)**

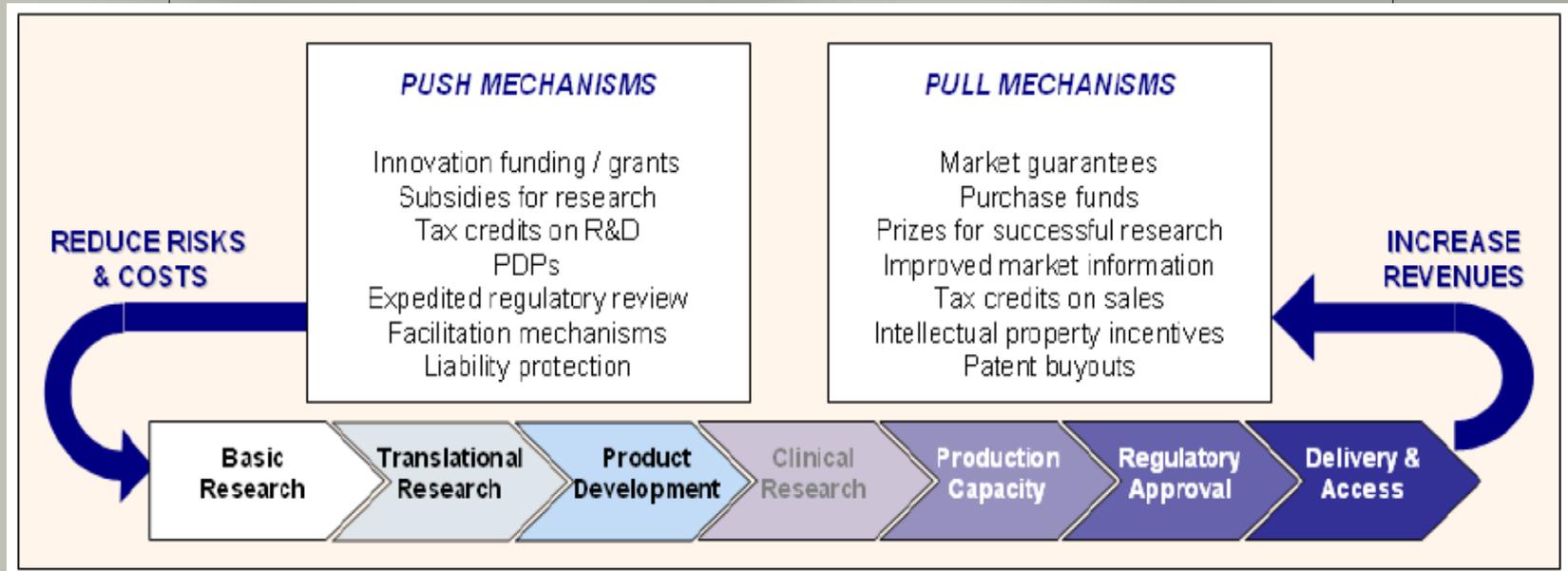


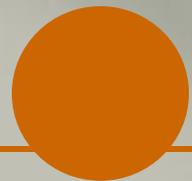
Financing neglected disease R&D

Experts, and industry have proposed a number of new ideas, including both “push” mechanisms to finance R&D and “pull” incentives to spur private sector investment

Recent Innovations In Health R&D Financing:

- Grants for PDPs (push);
- Government grants to small and medium-size companies (push);
- Advance market commitments (AMCs—pull);
- FDA priority review vouchers (PRVs—pull).





Second Problem

Human Rights dimension and the neglected diseases

- **Association between their prevalence and conflict and violation of human rights;**
- **The neglected diseases affect mainly the poor, who have no economic and political power and are very often neglected by their governments;**
- **Most affected populations live in remote areas with limited or no access to treatment or prevention;**
- ***"Civilization is judged by the treatment of its minorities."* Mahatma Gandhi**



Deaths, poverty-related diseases and developed-country diseases

Table 1 Deaths caused by poverty-related diseases²⁰

| <i>% of deaths caused by/in</i> | <i>High mortality low-income countries</i> | <i>Low mortality low-income countries</i> | <i>High-income countries</i> |
|---|--|---|----------------------------------|
| Infectious and parasitic diseases | 34.1 | 24.8 | 2.1 |
| Respiratory infections | 9.9 | 8.0 | 3.7 |
| Perinatal and maternal conditions | 8.4 | 6.8 | 0.4 |
| Nutritional deficiencies | 1.3 | 1.1 | 0.0 |
| Tropical diseases | 0.5 | 0.3 | 0.0 |
| Total 'poverty-related' diseases | 54.1 | 40.7 | 6.2 |

Table 2 Deaths caused by 'developed-country' diseases²¹

| <i>% of DEATHS caused by/in</i> | <i>High mortality developing countries</i> | <i>Low mortality developing countries</i> | <i>Developed countries</i> |
|---|--|---|--------------------------------|
| Malignant neoplasms (cancers) | 6.3 | 9.9 | 21.2 |
| Diabetes | 0.6 | 1.5 | 1.7 |
| Neuropsychiatric disorders | 1.3 | 1.4 | 2.9 |
| Cardiovascular diseases | 18.9 | 23.4 | 47.8 |
| Respiratory diseases (asthma) | 4.0 | 6.7 | 5.0 |
| Digestive diseases | 2.7 | 3.4 | 3.7 |
| Total 'developed-countries' diseases | 33.8 | 46.4 | 82.3 |

Source: International Policy Network, 2004.

Sixth MDG – Main goals

To combat HIV / AIDS,
malaria and other diseases

Goal 7 –

Until 2015, have halted the spread of HIV / AIDS and begun to reverse the actual trend

Goal 8 –

Until 2015, have halted the incidence of malaria and other major diseases and begun to reverse the actual trend

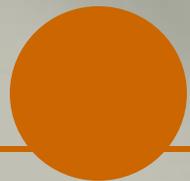
Goal 8.A –

Until 2015, have reduced incidence of malaria and tuberculosis

Goal 8.B –

Until 2010, have eliminated leprosy

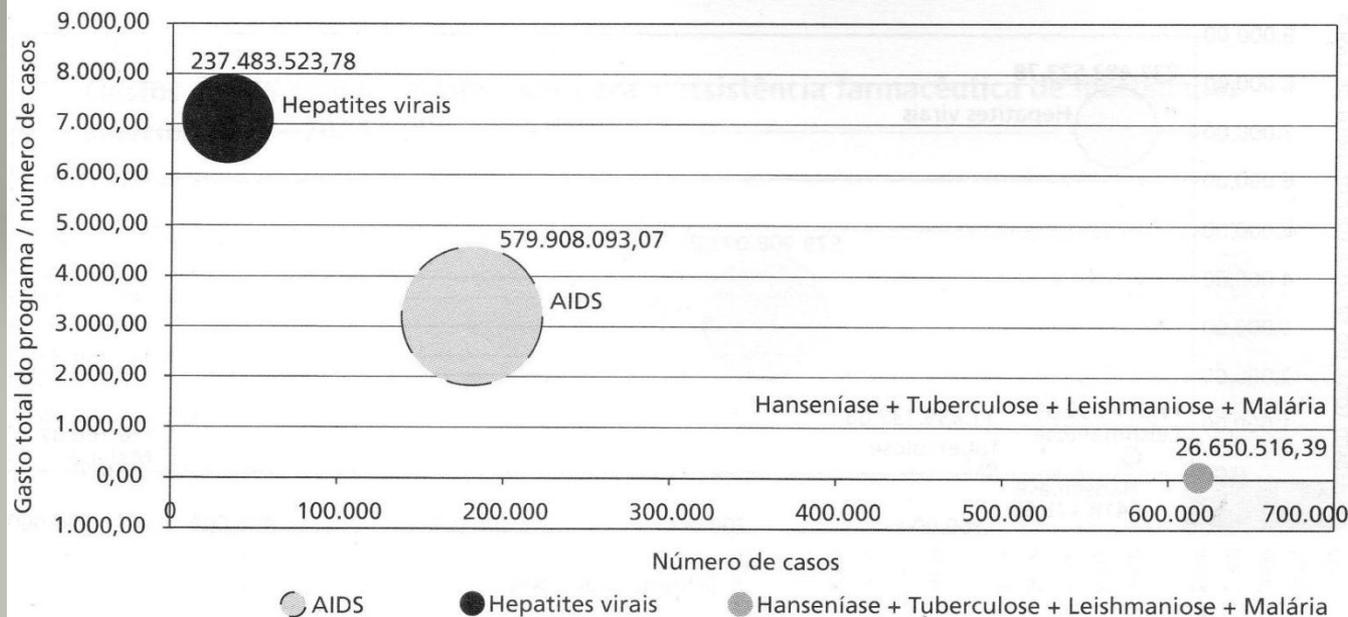
Source: IPEA, 2010.



Strategies

Ministry of Health (MS) spending on drugs and neglected diseases in Brazil – 2007: Organizar a sociedade civil

Gastos do MS com medicamentos para a assistência farmacêutica e ocorrência de AIDS, hepatites virais e hanseníase, mais tuberculose, leishmanioses e malária –2007



Fontes: SIASG; DESD/MS; Sinan/DEVEP/SVS/MS e SIVEP-Malária.

Obs.: Valores deflacionados pelo IPA de medicamentos; ano-base 2005.

O gasto federal com medicamentos para cada programa foi extraído da tabela completa que consta de Ipea ([s.d.]).

Os dados de ocorrência de AIDS correspondem ao número estimado de pessoas que receberam TARV em 2007, segundo a OMS e o UNAIDS.

Os dados de ocorrência de hepatites virais correspondem ao número de casos notificados, em 2007, de hepatite B mais hepatite C, no Sinan.

Os dados de ocorrência de hanseníase e tuberculose correspondem ao número de casos notificados desses agravos, em 2007, no Sinan.

Os dados de ocorrência de leishmanioses correspondem ao número de casos notificados de LTA mais LV, em 2007, no Sinan.

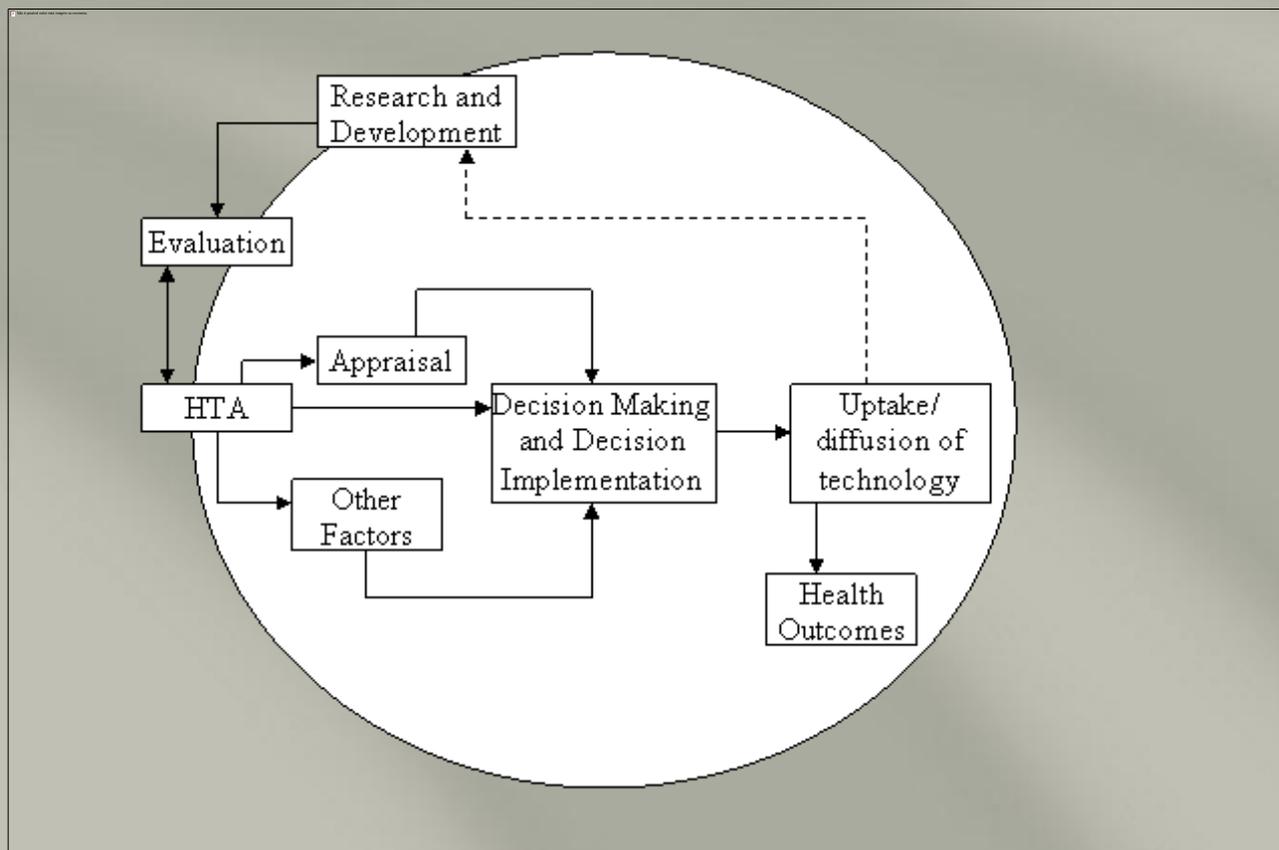
Os dados de ocorrência de malária correspondem ao número de casos notificados desse agravo, em 2007, no Sinan e no SIVEP-Malária.

Os dados sobre os gastos com medicamentos para o tratamento das hepatites virais estão sujeitos à revisão.

As hepatites virais não fazem parte dos medicamentos do grupo estratégico, mas pertencem à categoria de fármacos de alto custo. Foram inseridas no gráfico para permitir uma comparação com as doenças do grupo estratégico.

Source: IPEA, 2011.

Outline of Health Technology Assessment, Decision - making and Implementation : Contribuir para a acumulação tecnológica



Source: OECD, 2005, p. 22



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